Monthly Catch Up - John

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- [ ] What was your work and non-work highlight of the past month?

Summary:

Next Steps:

- [ ] Do you feel you're getting enough feedback on your work? If not, where would you like mo re feedback?

Summary:

Next Steps:

- [ ] How have you felt about my level of presence/support over the past month?

Summary:

Next Steps:

- [ ] What, if anything, feels harder than it should be in your day to day work?

Summary:

Next Steps:

- [ ] Goals - how are you tracking and feeling about all things numbers/statistics?

Summary:

Next Steps:

- [ ] What is one thing I could experiment with doing differently this month to help you more?

Summary:

Next Steps:

- [ ] What is one thing you'd like to do more of outside of work this coming month?

Summary:

Next Steps:

JOHN SPECIFIC

YOU

- [ ] Observations, insights or ideas?

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Summary: Next Steps:

- [ ] On a scale of 1 - 10 rank YOUR performance this month?

Summary: Next Steps:

- [ ] What did you do well this month?

Summary: Next Steps:

- [ ] What can you improve upon next month?

Summary: Next Steps:

- [ ] What help or direction do you month?

Summary: Next Steps:

- [ ] What's the biggest blockers affecting you from performing to your fullest potential?

Summary: Next Steps:

- [ ] On a scale of 1-10, how happy are you at work?

Summary: Next Steps:

TEAM

- [ ] As a team, is there anything we should START doing?

Summary: Next Steps:

- [ ] As a team, is there anything we should STOP doing?

Summary: Next Steps:

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CAMPAIGN PERFORMANCE

- [ ] **What campaigns improved?**

  Summary: _____ Next Steps: _____

- [ ] **What campaigns decreased?**

  Summary: _____ Next Steps: _____

- [ ] **Testing and experiments for campaign growth (new campaigns, keywords, targeting etc)**

  Summary: _____ Next Steps: _____

- [ ] **What are you planning on testing this month?**

  Summary: _____ Next Steps: _____

- [ ] **Report sending confirmed**

  Summary: _____ Next Steps: _____

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